



VERTIKAL LIFE MAGAZINE

# TRADITIONS MATTER ESSAY CONTEST

**How do you celebrate the traditions of your culture? 500 word count. Due  
by May 10, 2019**

Traditions represent a critical piece of our culture. They help form the structure and foundation of our families and our society. They remind us that we are part of a history that defines our past, shapes who we are today and who we are likely to become.

- Tradition reinforces values such as freedom, faith, integrity, a good education,
- personal responsibility, a strong work ethic, and the value of being selfless.
- Tradition provides a forum to showcase role models and celebrate the things that really matter in life.
- Tradition contributes a sense of comfort and belonging. It brings families together
- and enables people to reconnect with friends.

Vertikal Alliance is about building creative bridges to communities worldwide. Our four pillars that we stand on are: Uplifting Women & Girls, Mentoring Teens, Introducing Creative and Innovative individuals, and Encouraging Adventure through travel.

Write Your Culture is a way of encouraging young people to preserve the heritage and culture of their elders through writing. 10 winners will have the opportunity to work with an author/mentor to produce a book about their culture and traditions. Winners will be announced in Vertikal Life Magazine.



*Announcing*

# VERTIKAL LIFE MAGAZINE

## 2019 Traditions Matter Essay Contest

**How do you celebrate the traditions of your culture?  
500 word count. Due by May 10, 2019**

Traditions represent a critical piece of our culture. They help form the structure and foundation of our families and our society. They remind us that we are part of a history that defines our past, shapes who we are today and who we are likely to become.

- Tradition reinforces values such as freedom, faith, integrity, a good education, personal responsibility, a strong work ethic, and the value of being selfless.
- Tradition provides a forum to showcase role models and celebrate the things that really matter in life.
- Tradition contributes a sense of comfort and belonging. It brings families together and enables people to reconnect with friends.

Vertikal Alliance is about building creative bridges to communities worldwide. Our four pillars that we stand on are: Uplifting Women & Girls, Mentoring Teens, Introducing Creative and Innovative individuals, and Encouraging Adventure through travel.

Write Your Culture is a way of encouraging young people to preserve the heritage and culture of their elders through writing. 10 winners will have the opportunity to work with an author/mentor to produce a book about their culture and traditions. Winners will be announced in Vertikal Life Magazine.